

# CONTRACT



**WHIO-TV**  
**PO Box 809606**  
**Chicago, IL 60680-9606**  
**(855) 333-2676**

And:

**Red Eagle Media Group**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

<u>Contract / Revision</u> 150867 /		<u>Alt Order #</u> 08349980
<u>Product</u> NRA-PVF		
<u>Contract Dates</u> 09/20/16 - 09/26/16		<u>Estimate #</u> 7618
<u>Advertiser</u> ISS/NRA PVF-A		<u>Original Date / Revision</u> 08/17/16 / 08/17/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u> 388	<u>Product 1/2</u> 912
<u>Agency Ref</u> 2153		<u>Advertiser Ref</u> 51909

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WHIO	09/23/16	09/23/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	----1--				1	\$500.00					
N 2	WHIO	09/23/16	09/23/16	Late Late Show: Cord	12:35 XM-1:35 XM		:30			P-02		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	----1--				1	\$250.00					
N 3	WHIO	09/23/16	09/23/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-02		NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	----1--				1	\$1,750.00					
N 4	WHIO	09/23/16	09/23/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-02		NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	----1--				1	\$1,850.00					
N 5	WHIO	09/26/16	09/26/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	1-----				1	\$500.00					
N 6	WHIO	09/26/16	09/26/16	Late Late Show: Cord	12:35 XM-1:35 XM		:30			P-02		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	1-----				1	\$250.00					
N 7	WHIO	09/26/16	09/26/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-02		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	1-----				1	\$1,500.00					
N 8	WHIO	09/26/16	09/26/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-02		NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	1-----				1	\$1,750.00					
N 9	WHIO	09/26/16	09/26/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-02		NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	1-----				1	\$1,250.00					
N 10	WHIO	09/25/16	09/25/16	NFL Bengals Game	1:00 PM-4:00 PM		:30			P-02		NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	-----1				1	\$6,000.00					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!

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<b>Contract / Revision</b> 150867 /		<b>Alt Order #</b> 08349980
<b>Contract Dates</b> 09/20/16 - 09/26/16	<b>Product</b> NRA-PVF	<b>Estimate #</b> 7618
<b>Advertiser</b> ISS/NRA PVF-A		<b>Original Date / Revision</b> 08/17/16 / 08/17/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
N 11	WHIO	09/22/16	09/22/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/19/16	09/25/16	---1---	1			\$500.00						
N 12	WHIO	09/22/16	09/22/16	Late Late Show: Cord	12:35 XM-1:35 XM		:30			P-02		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/19/16	09/25/16	---1---	1			\$250.00						
N 13	WHIO	09/22/16	09/22/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/19/16	09/25/16	---1---	1			\$2,000.00						
N 14	WHIO	09/22/16	09/22/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-02		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/19/16	09/25/16	---1---	1			\$1,500.00						
N 15	WHIO	09/22/16	09/22/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-02		NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/19/16	09/25/16	---1---	1			\$1,250.00						
N 16	WHIO	09/20/16	09/20/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/19/16	09/25/16	-1-----	1			\$500.00						
N 17	WHIO	09/20/16	09/20/16	Late Late Show: Cord	12:35 XM-1:35 XM		:30			P-02		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/19/16	09/25/16	-1-----	1			\$250.00						
N 18	WHIO	09/20/16	09/20/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/19/16	09/25/16	-1-----	1			\$2,000.00						
N 19	WHIO	09/20/16	09/20/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-02		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/19/16	09/25/16	-1-----	1			\$1,500.00						
N 20	WHIO	09/21/16	09/21/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/19/16	09/25/16	--1----	1			\$500.00						
N 21	WHIO	09/21/16	09/21/16	Late Late Show: Cord	12:35 XM-1:35 XM		:30			P-02		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/19/16	09/25/16	--1----	1			\$250.00						
N 22	WHIO	09/21/16	09/21/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-02		NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/19/16	09/25/16	--1----	1			\$1,750.00						
N 23	WHIO	09/21/16	09/21/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-02		NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/19/16	09/25/16	--1----	1			\$1,850.00						
Totals									0.00				23	\$29,700.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 -09/25/16	18	\$24,450.00	(\$3,667.50)	\$20,782.50
09/26/16 -09/26/16	5	\$5,250.00	(\$787.50)	\$4,462.50
<b>Totals</b>	23	\$29,700.00	(\$4,455.00)	\$25,245.00

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150867 /	08349980

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09/20/16 - 09/26/16	NRA-PVF	7618

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/NRA PVF-A	08/17/16 / 08/17/16

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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REP HEADLINE# 8349980  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG17/16 13.13  
\*\*\* WHIO-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/NRA-PVF REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
AGY # \_\_\_\_\_ AGY. NAME RED EAGLE MEDIA GROUP BUYER NAME KRISTY KOVACH

815 SLATERS LANE

SALES PRSN PH- NICK WELTE

ALEXANDRIA, VA 22314

ORDER # 150867 CONTRACT # 8349980 CLASS: NATL. LOCAL REGIONAL

PRDCT NRA-PVF EST#7618 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP20/16 SEP26/16 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE AUG17/16 13.13

REP: NEW ORDER  
TOTAL: \$29,700  
PLEASE CONFIRM  
THANKS, ALEC

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :  
: LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :  
AGENCY ADVERTISER CODE = 388 AGENCY EST# = 7618  
AGENCY PRODUCT CODE = 912

1 1135P-1235A 30 \$500.00 9/23 9/23 1 FRI 1

PROGRAM : LT-COLBERT-CBS<  
RA35+ : 3.8  
CON COM1 : LT-COLBERT-CBS<

2 1235A-135A 30 \$250.00 9/23 9/23 1 FRI 1

PROGRAM : LT-CORDEN-CBS<  
RA35+ : 2.3  
CON COM1 : LT-CORDEN-CBS<

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 \*\*\* ORIGINAL REV#0 \*\*\*

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 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG17/16 13.13  
 \*\*\* WHIO-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			500P-530P PROGRAM : NWSCENTER 5 RA35+ : 11.3 CON COM1: NWSCENTER 5	30		\$1,750.00	9/23	9/23	1		FRI	1
4			530P-600P PROGRAM : NWSCENTER 530 RA35+ : 11.5 CON COM1: NWSCENTER 530	30		\$1,850.00	9/23	9/23	1		FRI	1
5			1135P-1235A PROGRAM : LT-COLBERT-CBS< RA35+ : 3.8 CON COM1: LT-COLBERT-CBS<	30		\$500.00	9/26	9/26	1		MON	1
6			1235A-135A PROGRAM : LT-CORDEN-CBS< RA35+ : 2.3 CON COM1: LT-CORDEN-CBS<	30		\$250.00	9/26	9/26	1		MON	1
7			600A-700A PROGRAM : DAYBREAK EDT RA35+ : 8.4 CON COM1: DAYBREAK EDT	30		\$1,500.00	9/26	9/26	1		MON	1
8			700P-730P PROGRAM : WHEEL-FORTNE RA35+ : 8.1 CON COM1: WHEEL-FORTNE	30		\$1,750.00	9/26	9/26	1		MON	1
9			700A-900A PROGRAM : CBS THS MRNG-2< RA35+ : 6.4 CON COM1: CBS THS MRNG-2<	30		\$1,250.00	9/26	9/26	1		MON	1
10			100P-400P PROGRAM : BENGALS 9/11,18,25 RA35+ : 18.3 CON COM1: BENGALS 9/11,18,25	30		\$6,000.00	9/25	9/25	1		SUN	1

AUG17/16 13.13  
\*\*\* WHIO-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			1135P-1235A PROGRAM : LT-COLBERT-CBS< RA35+ : 3.8 CON COM1: LT-COLBERT-CBS<	30		\$500.00	9/22	9/22	1		THU	1
12			1235A-135A PROGRAM : LT-CORDEN-CBS< RA35+ : 2.3 CON COM1: LT-CORDEN-CBS<	30		\$250.00	9/22	9/22	1		THU	1
13			600P-630P PROGRAM : NWSCENTER 6 RA35+ : 12.2 CON COM1: NWSCENTER 6	30		\$2,000.00	9/22	9/22	1		THU	1
14			600A-700A PROGRAM : DAYBREAK EDT RA35+ : 8.4 CON COM1: DAYBREAK EDT	30		\$1,500.00	9/22	9/22	1		THU	1
15			700A-900A PROGRAM : CBS THS MRNG-2< RA35+ : 6.4 CON COM1: CBS THS MRNG-2<	30		\$1,250.00	9/22	9/22	1		THU	1
16			1135P-1235A PROGRAM : LT-COLBERT-CBS< RA35+ : 3.8 CON COM1: LT-COLBERT-CBS<	30		\$500.00	9/20	9/20	1		TUE	1
17			1235A-135A PROGRAM : LT-CORDEN-CBS< RA35+ : 2.3 CON COM1: LT-CORDEN-CBS<	30		\$250.00	9/20	9/20	1		TUE	1
18			600P-630P PROGRAM : NWSCENTER 6 RA35+ : 12.2 CON COM1: NWSCENTER 6	30		\$2,000.00	9/20	9/20	1		TUE	1

REP HEADLINE# 8349980  
 \*\*\* ORIGINAL REV#0 \*\*\*

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19			600A-700A	30		\$1,500.00	9/20	9/20	1		TUE	1
PROGRAM : DAYBREAK EDT												
RA35+ : 8.4												
CON COM1: DAYBREAK EDT												
20			1135P-1235A	30		\$500.00	9/21	9/21	1		WED	1
PROGRAM : LT-COLBERT-CBS<												
RA35+ : 3.8												
CON COM1: LT-COLBERT-CBS<												
21			1235A-135A	30		\$250.00	9/21	9/21	1		WED	1
PROGRAM : LT-CORDEN-CBS<												
RA35+ : 2.3												
CON COM1: LT-CORDEN-CBS<												
22			500P-530P	30		\$1,750.00	9/21	9/21	1		WED	1
PROGRAM : NWSCENTER 5												
RA35+ : 11.3												
CON COM1: NWSCENTER 5												
23			530P-600P	30		\$1,850.00	9/21	9/21	1		WED	1
PROGRAM : NWSCENTER 530												
RA35+ : 11.5												
CON COM1: NWSCENTER 530												
SEP/16			24450.00			OCT/16					\$5,250.00	

CONTRACT TOTAL 29700.00  
 TOTAL SPOTS 23

MARKET TOTALS \$69,069 WHIO 43% WDTN 29% WKEF 12% WRGT 16% CABL 0% WBDT 0%  
 SVC- NSI  
 DEMOS- RA35+\*